



## The Art & Science of BEING A CHAIR

**Date:** September 27<sup>th</sup>, 28<sup>th</sup>, 29<sup>th</sup> and October 1<sup>st</sup>, 2021

**Location:** Online

**Time:** 10:30 am to Noon Eastern Time – Daily

### ***Want to Master the Art and Science of Being a Chair?***

Did you know that the number 1 reason chairs fail is they have not mastered the ART of being a chair? The science is easy, the art is not!

It's true! The main reasons Chairs struggle and fail are:

- They are uncomfortable with dissent and difficult conversations
- They don't know to facilitate dialogue, build consensus, and reframe complex discussions
- They don't know how to relate and work with differing personality types
- They don't know the best techniques to accelerate change
- They don't know how to use the science of chairing in an artful way!

The good news is these skills can be learned!

Join us for this intensive series between 10:30 am and noon, live via Zoom, every day from September 27<sup>th</sup> to October 1<sup>st</sup>.

Each of these daily sessions will be recorded. So, if you miss a day, you will be able to access the video for playback at your leisure. You will get access to an exclusive, private webpage where you can access each of the videos and find session materials, special governance tools and free samples!

This weeklong intensive virtual event is for board and committee chairs and directors who want to be more effective in the role of chair. Most boards and committees have largely succeeded in defining structure, charter, roles and responsibilities, but culture and behaviour are at least as important to effective functioning.

In this online workshop will you be given an opportunity to practice new skills through interactive simulations and breakout groups. With instant feedback from your peers, a skilled facilitator and experts in boardroom functioning, and you will leave with a greater sense of your capacity for this challenging and rewarding role.

You will:

- *Learn how to identify and work with different personality types and problem-solving preferences, including understanding and recognizing how each is motivated and inspired in different ways*
- *Gain insight into the science of chairing meetings, including the timing of meeting leadership, from dealing with dissent to knowing when to call for the vote*
- *Learn how to deal with under-performing board members*
- *Avoid pitfalls in director peer evaluation and the performance evaluation of the CEO*
- *Learn techniques for building consensus, resolving disputes, and leading change*

Facilitator

**David Brown**

Executive Vice-President,  
Governance Solutions Inc.



Special Guest

**Wolfgang Vachon**

BFA (Drama in Education, Concordia University), M.Ed. (Adult Education OISE/UT)





# Governance Solutions

## **Day 1: The Role of the Chair in the Governance of the Organization**

In this session you will discuss the role of the chair and its unique challenges – both the art and science!

## **Day 2: Personalities: Recognizing and Working with the Four Main Types**

In this session, you will learn why the Chair needs to know the personality types of every director and person on the senior leadership team. And, you will learn how to assess their primary type in moments by answering 2 simple questions! You will also take part in a highly interactive workshop to practice this new skill in the context of the annual director peer evaluations.

## **Day 3: Leading Difficult Conversations**

In this session, you will take part in an in-camera meeting to discuss a performance issue with respect to the CEO. This interactive workshop will give you a chance to practice chairing and leading a difficult conversation in a virtual meeting environment.

## **Day 4: When to Call for the Vote**

In this session, you will take part in a workshop when you will be part of a board faced with deciding about 2 differing options. Will they move forward with a strategy to merge with a larger company or will they move forward with an aggressive acquisition strategy? Decide for yourself when to call for the vote.

### **DAVID A.H. BROWN, B.COMM. (HONS), PRO.DIR, C.DIR, EXECUTIVE VICE-PRESIDENT, GOVERNANCE SOLUTIONS INC.**

David Brown is Canada's leading thinker, speaker, writer and practitioner in corporate governance. Since 1995, David has co-founded over a dozen board governance education programs including university accredited certification programs, [The Professional Director Certification Program®](#), for the Health, Colleges and Universities, School Board and Indigenous sectors, as well as the International Corporate Governance Centre, the National Awards in Governance, the Public Enterprise (Crown Corporation) Governance Centre, and the Directors College. Having served both as a CEO and a Board member, David is well-positioned to help corporations deal with issues in the boardroom.

Author of *Governance Solutions: The Ultimate Guide to Competence and Confidence in the Boardroom*, <https://www.amazon.com/dp/1647460271> David was invited to serve on his first board in Montreal at age 17, and his second board in Toronto at age 22.

### **WOLFGANG VACHON, BFA, M.ED.**

Coming from a theatre background, Wolfgang has written, directed and performed dozens of productions in North America, Europe and Africa. Over the past twenty years he has used interactive learning processes as a tool to educate people in numerous contexts including finance, pharmaceuticals, board directors, and social services. Wolfgang has published over a dozen articles and book chapters on various topics including simulation-based learning and improvisation in the workplace. He is currently a full-time faculty member at Humber College, in Toronto.